



ALABAMA GOLF ASSOCIATION

AGA/USGA P.J. Boatwright Internship: Media & Communications

Available Positions: 2 – Three-month Internships

Start Date: May 2025

End Date: August 2025

Application Deadline: Open Until Filled – Interviews will begin January 2025

Description

These positions will provide exposure to all aspects of golf and sports communications including photography, videography, writing, social media and graphic design. The primary focus of this position will be to assist the AGA, JGA and SGA Championships communications staff in tournament communications and multimedia projects. These positions are based at the AGA office in Hoover, AL, a suburb of Birmingham.

Responsibilities

- Provide communications support for AGA, JGA, SGA championships, and USGA qualifiers.
- Serve as staff photographer and videographer at championships and events. This includes capturing, editing and sharing footage to social media channels, AGA, JGA and SGA websites, etc.
- Provide tournament coverage writing stories/recaps/press releases and social media posts about championships.
- Content and graphics creation and posting content on all AGA, JGA and SGA social media channels.
- Assist with research, writing, fact-checking, and proofing short-form and long-form content for tournament coverage.
- Assist tournament operations staff on and off-site as needed.
- Introduction to other departments: Tournament Operations, Handicapping and Course Rating.
- This is a mostly traveling internship - limited time will be spent at the AGA office.
- The work week is non-traditional hours and consists of 40-60 hours, depending on tournament assignments.
- Reports directly to the Director of Marketing, Marketing & Communications.

Job Requirements

- Ability to live in the Birmingham Metro Area during internship.
- Willingness to travel for extended periods of time in extreme weather and temperatures as well as work early mornings and weekends.
- Strong work ethic, communication skills, ability to work under pressure and meet deadlines and ability to work in a team environment.
- Excellent news writing and editing skills.
- Photography, videography, and photo/video editing experience a plus
- Preferred computer/software skills (i.e., Adobe Suite, Microsoft Word, Canva, MailChimp) and the ability to effectively communicate on the phone, via e-mail and through various web site and social media outlets
- Golf background or strong interest in golf is a plus but not required

- Have reliable transportation and a valid driver's license.
- Ability to lift and manage equipment up to 50 pounds.
- Must be an amateur golfer, but PGM students are eligible. PGA professionals/apprentices are ineligible.

Compensation

- **\$2,250** per month
 - Medical benefits are available at additional cost
- All work-related travel expenses will be paid by the association (meals, lodging, mileage)
- Staff clothing (Polo Ralph Lauren (AGA) and Holderness & Bourne (SGA))

Application Deadline and Resume Submission

Interested applicants please send cover letter, resume, work samples and three references all in the form of a PDF via email to Mikayla King, Director of Media, Marketing & Communications, (mikayla@alabamagolf.org) with "Media & Communications Boatwright Internship" in subject line. Positions are open until filled.

Questions

Contact Mikayla King, Media Internship Coordinator at mikayla@alabamagolf.org

About The P.J. Boatwright, Jr. Internship Program: In 1991, the USGA established the P.J. Boatwright, Jr. Internship Program. This program is designed to give experience to individuals who are interested in pursuing a career in golf administration, while assisting state and regional golf associations in the promotion of amateur golf, on a short-term, entry level basis.

About the Alabama Golf Association (AGA)

The Alabama Golf Association is a 501(c)(3) not-for-profit educational organization founded in 1915 whose mission is to serve and promote amateur golf in Alabama. AGA membership consists of 121 member clubs represented by over 30,000 individuals. The activities and services of the Alabama Golf Association are governed by a Board of Directors consisting of Alabama golfers who wish to serve the game and the association through service.

The AGA manages the Junior Golf Alabama (JGA) program that is a joint venture between the AGA and Alabama-NW Florida PGA Section as well as the Southern Golf Association (SGA) which includes conducting the Southern Amateur Championship and the Southern Junior Championship, in conjunction with the SGA Board of Directors.

AGA Boatwright Alumni on Staff

- Jeremy Gardner, Executive Director
 - 2014: Southern Nevada Golf Association
- Brian Scheufler, Sr. Director of Golf Operations and Championships
 - 2012: Colorado Golf Association
- Mikayla King, Director of Media, Marketing and Communications
 - 2020: Alabama Golf Association
- Karl Yergey, Manager of Golf Operations and Championship
 - 2023: Alabama Golf Association
- JD Venosdel, Manager of Golf Operations and Championship
 - 2022 & 2023: Tennessee Golf Association